

Moinee Foundation

Freedom By Knowledge



**ANNUAL
REPORT
2017-18**

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Message from Trustee

Our achievements are limited by our thoughts. As a team we have always believed in expanding our thoughts towards our vision of Quality Education. As part of our various programs, positive changes in students and facilitating ecosystem is very encouraging. With increased awareness and intervention of digital platforms, the relevance of our programs are not only increasing but also contributing strongly in national schemes like Digital India.

With completion of fifth year, we can see that our flagship program 'Project Utkarsh' has expanded across more states and another vernacular language.

A journey started from Rajasthan expanded with footprints in other states including Uttarakhand, Maharashtra, Chhattisgarh, & Himachal Pradesh. Building Community eLibraries in deep rural areas like Dantewada with remote monitoring is a key milestone achieved, this innovative idea was also nominated for PM innovation award for its implementation in Jhalawar.

Our supporters and collaborators are our strength and reason we have been able to do such impactful work. We thank Kalisindh Super Thermal Power Project, Chabra Thermal Power, RSMM, Ultratech Cement, Tata Motors Ltd, Central Square Foundation, MKSS, Idea, ZLSS Dantewara, HDFC Bank, Shree Cement etc for their positive contribution in realizing our vision.

Continued school visits, encouragement and appreciation from likes of Smt. Vasundhara Raje (CM of Rajasthan), Shri Prakash Javdekar (HRD Minister), Shri Anil Swarup IAS (Secretary School Education) as well as a active support of District Collectors, SDMs, DEOs and teachers has been a major boon in shaping the program.

Let's continue to be grounded and focused towards effective last mile delivery with another great year of opportunity ahead.

Arvind Thanvi
(Trustee)

Moinee Foundation – Overview

Moinee Foundation (www.moinee.org) is an educational trust established in year 2012 with the objective of “Right to Quality Education”. It has build specialization in Industry Alignment Program, Employability Assessments and Quiz Based Learning System through Quiz Academy.

Vision & Mission

Freedom by Education - our vision lies in the belief that true freedom can only be achieved through quality education. Our Mission is to bring qualitative and accountable change to mass education and fulfill every child's right to quality education.

Following are the key Initiatives running under the Foundation:

- **Project Utkarsh** is one of the major mass implementation project leveraging Quiz Based Learning Systems - QuizAcademy online and offline tools.
- Expanded to 1500+ schools in Rajasthan, Uttarakhand, and Maharashtra.
- **Offline community e-Libraries** with best of learning material in local lanuages were implemented. Covered over 130 rural and tribal locations across 5 states of India.
- **Industry Alignment Program** - Covered over 650 students cumulatively with hands-on technical & soft-skill programs and employability assessments. This is lesser of a focus given other initiative Project Utkarsh has higher priority.



Moinee Foundation – Governing Team

Arvind Thanvi (Chief Mentor) - Graduate from IIT Kharagpur, Arvind brings with him 19 years of vast experience in IT Services and Consultancy space with global industry leader firms like Accenture, Goldman Sachs, Barclays etc. His last stint with Accenture lasted for 10 years and at the time of leaving Accenture, he was account director and delivery unit lead for leading UK based banks emerging markets & new business portfolio. He is an educationist by passion and also an eminent speaker in various campuses on topics like Technology and Industry Trending.

Dr. Vijay Vyas (Director - Corporate & Academic Alliances) - A dynamic professional with 14 years of rich experience in Strategic Planning & Management, Sales & Marketing, Training & Placement, Academics & Research, Business Development, Client Relationship Management and Team Management. He is MBA and PhD in Marketing. He has been associated with ICICI, HDFC etc. He has been appreciated and awarded by various organizations like TCS, Infosys, HDFC, HCL etc. for his outstanding performance. His 3 research-papers have been published in International Journals and has presented 10 Research Paper in International and National Level conference.

Vijay M. Vyas (Advisor) - Graduate from University of Mumbai, Vijay has over 29 years of rich experience in Capital Market & core industries. He is a major support to Moinee Foundation in legal & compliance advisory activities. Vijay is a passionate social worker and has been supporting various causes very actively. His social contribution, especially in medical and education area, has been significant and well acknowledged.

Dr. Saket Sarraf (Advisor) - Dr. Sarraf has over 18 years of experience in India and the USA. His work spans various issues related to sustainable development planning and policy. He heads ps Collective, which is envisaged as a platform for advocacy, research, policy analysis and professional consultancy. He has worked with various national and international government and non-government agencies and bilateral organizations on development related topics. Dr. Sarraf brings in his experience and due-diligence to support Moinee Foundation on key decision making. He is formally trained as an Architect from IIT, Kharagpur, Urban planner and a Regional economist from the University of Illinois at Urbana-Champaign, USA.

Moinee Foundation - Execution Team

Anurag Jain (Operations Head)
Anish Mangal (Advisor Tech.)
Vinay Kumar Bissa (Technical Head)
Manish Kumar Sharma (Project Manager)
Ashish Kumar Vyas (Project Manager)
Abhishek Paniya (Central Monitoring)
Ayush Maheshwari (Location Lead, Udaipur)
Gaurav Sharma (Location Lead, Jhalawar)
Deepak Parihar (Location Lead, Jhalawar)
Satyapal (Location Lead, Udham Singh Nagar)
Bhupendra Sharma (Project Manager, Jhalawar)
Priyanka Pareek (Project Manager, Pune)
Yogesh Kalal (Content Coordinator, Jaipur)
Yatish Swarnkar (Location Lead, Udaipur)
Sunil Sharma (Location Lead, S. Madhopur)
Piyush Singodia (Location Lead, Ajmer)
Mohit Vyas (Location Lead, Pali)
Akshay Bohra (Location Lead, Jodhpur)
Giriraj Bohra (Location Lead, Jodhpur)
Arun Pal (Location Lead, Ajmer)
Dharmendra Dadhich (Location Lead, Jodhpur)
Mohammad Rizwan Mansuri (Project Coordinator, Udaipur)
Suresh Kumar Sharma (Accounts Executive)
Suresh Kumar Malav (Location Lead, Baran)
Yogesh Kumar Kumawat (Graphic Designer)



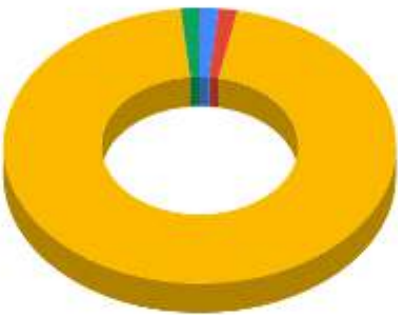
Moinee Foundation - Reach & Impact

5 States | 12 Districts



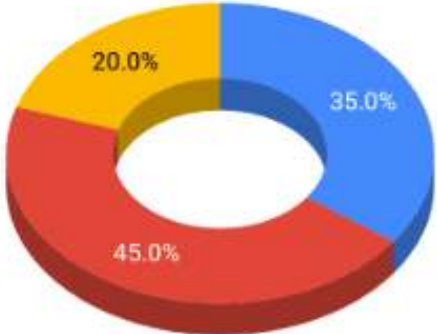
● Rajasthan ● Maharashtra ● Chhattisgarh
● Uttarakhand ● Himachal Pradesh

Community eLibraries - 130



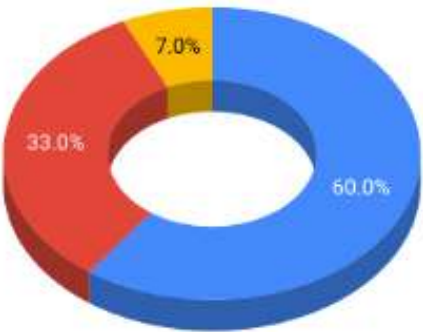
● Rajasthan ● Maharashtra ● Chhattisgarh
● Himachal Pradesh

Schools Covered - 1523



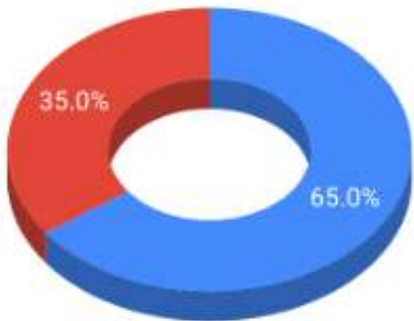
● Urban ● Rural ● Tribal

Teachers Trained - 9,800+



● Basic ● Intermediate ● Expert

Students Covered - 3,50,000+



● Boys ● Girls

Activities & Achievements

Launching of Project Utkarsh by Honorable Home minister of Rajasthan Shri Gulab Chand Kataria for implementation in 100 Govt. ICT Schools of Jaipur District.



Launching of Progress Report of Project Utkarsh Udaipur by Honorable District Collector Shri Rohit Gupta (IAS).



Exhibition of e-Gyankendra on the occasion of 12th Prime minister Innovation award 2017 at Vigyan Bhavan New delhi.



District Rollout of Project Utkarsh in 100 Govt. ICT Schools of Jaipur District in presence of Key Stakeholders from District Administration, Education Dept., HDFC Bank & Moinee Foundation.



Activities & Achievements

Visit by Shri Anil Swaroop IAS, (Secretary, School Education) in Govt. Sr. Sec. School Thur for practical Review Project Utkarsh.



Review Project Utkarsh and e-Gyankendra by Union HRD Minister Shri Prakash Javdekar and Minister of Technical Education, Rajasthan Smt. Kiran Maheshwari.



Reward & recognition ceremony organized under guidance of District collector (Jhalawar, Udaipur, Jodhpur, Baran) for best performing school /students/teachers.



District collector of Jhalawar Dr. Jitendra Kumar Soni- IAS receiving World education Award' trophy from Hon'ble Mr. Faggan Singh Kulaste, Minister of State, Health, Government of India and Madam Kalthoom Al Balooshi, Executive Director of Education Development, Knowledge & HRD Authority, Dubai for egyan kendra.



Activities & Achievements

Shri Sunil Sharma (Project Coordinator of Project Utkarsh Sawai madhopur) receiving appreciation from (District Collector & Magistrate, Sawai Madhopur) for implementing Project Utkarsh.



News coverage of eMitan Program at Bastar Dantewada District, Chhattisgarh.



Detailed review of e-Gyan kendra Project by Hon'ble Chief Minister of Rajasthan Smt. Vasundhara Raje at Digifest 2017, Kota. in presence of Shri Prabhulal Saini (Agriculture Minister, Rajasthan), Shri Surendra Pal Singh (Mines Minister, Rajasthan), Shri Akhil Arora (Commissioner and Principal Secretary, DoIT&C, Rajasthan), Shri Rohit Gupta (District Magistrate and Collector, Kota) and Shri Anshuman Bhumiya (IG, Kota)



MoU signed with District Admi. Dantewada for setting up offline community e-library (emitan) in 124 gram panchayat of Dantewada District, Chhattisgarh.



Activities & Achievements

MoU signed with Tata Motors Ltd. for implementing of smart-class e learning Project in 36 Govt. added schools of khed block, Pune.



MOU signed with IDEA cellular for setting up offline e-Libraries (e-vidya kendra) in Rajasthan.



Exhibition of Project Utkarsh on the occasion of 3 Year Completion of Rajasthan Govt.



Project Utkarsh got reviewed by expert teams from Delhi including Niti Ayog to evaluate the program for PM innovation category as well as for best practices in education specially for aspirational districts in India.



Financials 1

MOINEE FOUNDATION
1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR, RAJASTHAN-302016

BALANCE SHEET AS ON 31 March 2018

PARTICULARS	SCH	AMOUNT (IN `)
SOURCES OF FUNDS		
(1) TRUST FUNDS: CAPITAL ACCOUNT	1	3,918,487.41
(2) LIABILITY FUNDS :		
LIABILITY LOANS	2	4,311,786.00
TOTAL		8,230,273.41
APPLICATION OF FUNDS		
(1) FIXED ASSETS :	3	279,373.00
(2) CURRENT ASSETS, LOANS AND ADVANCES :		
CASH AND BANK BALANCES	4	392,412.87
OTHER CURRENT ASSETS	5	7,056,413.10
TOTAL [A]		7,448,825.97
LESS :CURRENT LIABILITIES AND PROVISIONS :		
LIABILITIES	6	(-) 502,074.44
TOTAL [B]		(-) 502,074.44
NET CURRENT ASSETS [A - B] :		7,950,900.41
Significant Accounting Policies & Notes on Account	12	
TOTAL		8,230,273.41



FOR MOINEE FOUNDATION

Arvind Thanvi
ARVIND THANVI
(TRUSTEE)

Place : Jaipur
Date : 15/10/2018

As Per Audit Report of Even Date
FOR K A & CO.
(Chartered Accountants)

K. K. Acharya
CA. KIRTI KUMAR ACHARYA
(Partner)
Membership No : 401454

Financials 2

MOINEE FOUNDATION
1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR, RAJASTHAN-302016

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 March 2018

PARTICULARS		SCH	AMOUNT (IN ₹)
[A] INCOME:			
PROJECT WORK RECEIPTS		7	22,213,474.54
TOTAL [A]			22,213,474.54
[B] EXPENDITURE:			
SALARY & WAGES		8	7,471,278.00
INTEREST & FINANCIAL EXPENSES		9	251,958.00
OTHER INDIRECT EXPENSES		10	13,350,242.77
DEPRECIATION		11	125,362.00
TOTAL [B]			21,198,840.77
NET PROFIT			1,014,633.77
PROFIT CARRIED TO BALANCE SHEET			1,014,633.77

FOR MOINEE FOUNDATION



ARYIND THANVI
(TRUSTEE)

Place : Jaipur
Date : 15/10/2018

As Per Audit Report of Even Date
FOR K A & CO.
(Chartered Accountants)

CA. KIRTI KUMAR ACHARYA
(Partner)
Membership No : 401454

Financials 3

MOINEE FOUNDATION

1 KA 17, HOUSING BOARD, SHASTRI NAGAR, JAIPUR, RAJASTHAN-302016

Schedules for the Year Ended 31 March, 2018

Schedule : 1

TRUST CAPITAL ACCOUNT	
PARTICULARS	AMOUNT (in ₹)
SHRI GANESH JI MAHARAJ TRUST CORPUS FUND SURPLUS BALANCE	21.00 2,903,832.64 1,014,633.77
Total	3,918,487.41

Schedule : 2

LOANS LIABILITY	
PARTICULARS	AMOUNT (in ₹)
GOVINDRAM ARVIND THANVI	4,311,786.00
Total	4,311,786.00

Schedule : 3

Depreciation Chart for the period ended on 31/3/2018

S. No	Description/Block of asset	Opening WDV	Rate	—ADDITION—		—DEDUCTIONS—		Capital Gain	Total	Dep	Add. Dep	Total Dep	Closing WDV	Block Nil (Y/N)
				180 Days or more	Less Than 180 Days	180 Days or more	Less Than 180 Days							
1	IT HARDWARE	1665.00	40 %			0.00	0.00	0.00	1665.00	666	0	666	999.00	N
2	COMPUTER	230442.00	40 %			0.00	0.00	0.00	230442.00	92177	0	92177	138265.00	N
3	Furniture and fittings	65616.00	10 %	3199.00	0.00	0.00	0.00	0.00	68817.00	6882	0	6882	61935.00	N
4	PRINTER	61.00	40 %			0.00	0.00	0.00	61.00	24	0	24	37.00	N
5	Laptop	3976.00	40 %	0.00	40120.00	0.00	0.00	0.00	44096.00	9614	0	9614	34482.00	N
6	Projector	28205.00	40 %			0.00	0.00	0.00	28205.00	11282	0	11282	16923.00	N
7	A.C	31449.00	15 %			0.00	0.00	0.00	31449.00	4717	0	4717	26732.00	N
Total		351416.00		3199.00	40120.00	0.00	0.00	0.00	404735.00	125362	0	125362	279373.00	

Schedule : 4

CASH AND BANK BALANCE

CASH AND BANK	
PARTICULARS	AMOUNT (in ₹)
BALANCE WITH SCHEDULED BANK	
CANARA BANK	26,958.49
HDFC BANK LTD	339,269.28
Total	366,227.77
CASH IN HAND	
PARTICULARS	AMOUNT (in ₹)
CASH	26,185.10
Total	26,185.10
Total	392,412.87

[Signature]



Project Utkarsh – Overview

Project Utkarsh is one of first and major implementation of “QuizAcademy as Smart Class” in mass education system. It is designed for effective utilization of the ICT infrastructure, laptops and tablets in Quality Education, bringing innovation in Teaching-Learning experience, motivating students for self learning and leveraging latest technology, Introducing online assessment process for performance analysis, talent benchmarking and career planning.

QuizAcademy is an ecosystem for learning from anywhere and anytime. It's core is learning through quizzes (though not limited to) which makes the learning playful, engaging and useful to create interest in the subject matter.

Key Features of Quiz Academy:

- It is quiz based learning system with various interactive modes.
- It can also hosts any web based media type around quizzes. (e.g. eBooks, videos, images, web-links etc)
- It supports Unicode hence content in any languages can be hosted.
- Remote monitoring and offline data sync.
- It also implements a virtual class scenario which can be run, managed and participated from anywhere with a simple web access.
- With the help of virtual school, classes, custom quiz making, assignments & tests and remote monitoring, it allows a teacher to creatively explore the usage of QuizAcademy ecosystem to increase teaching and learning effectiveness in the class.

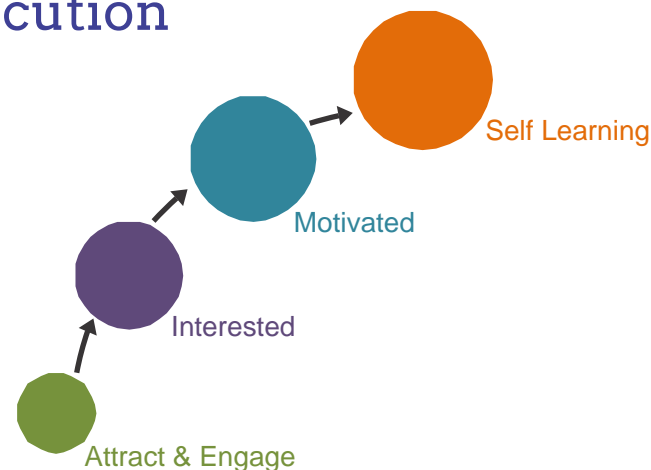


Project Utkarsh - Objectives

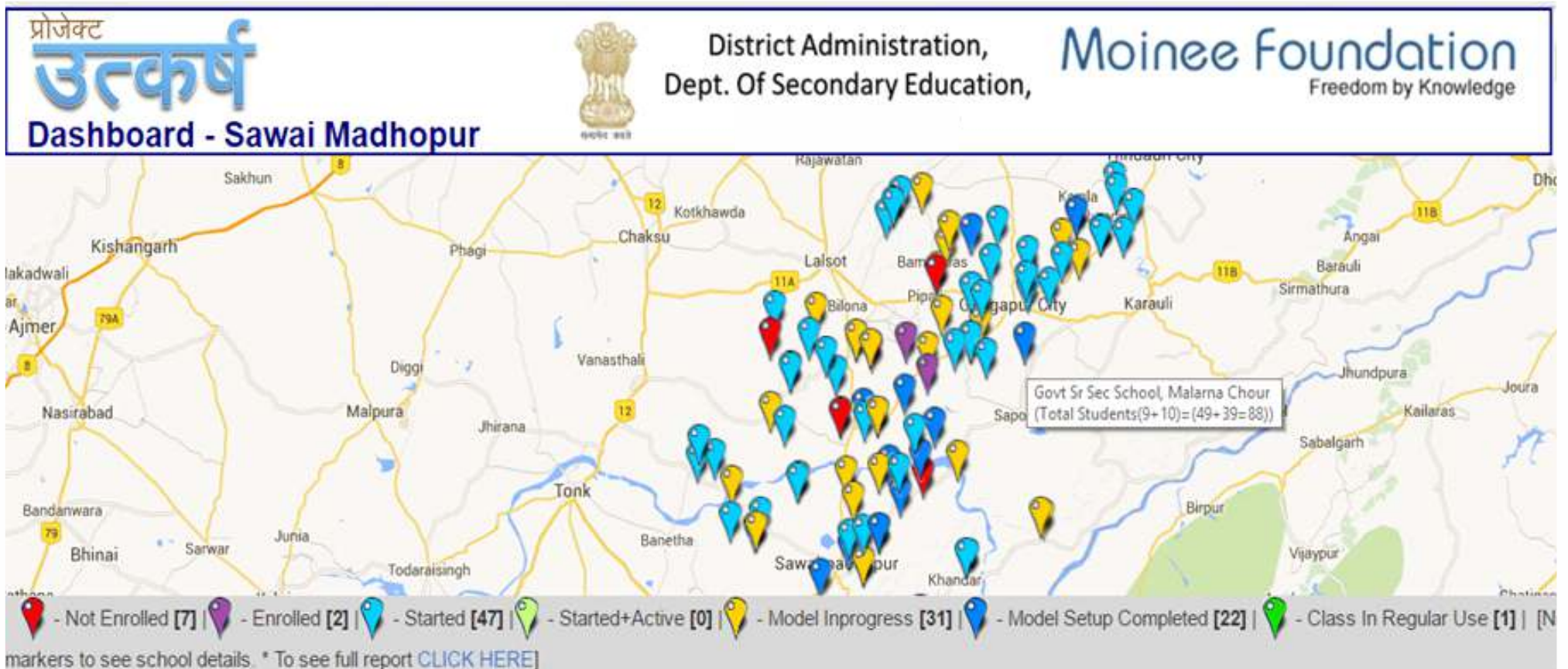
“Project Utkarsh” is a mission to bring qualitative and accountable change to mass school education through technology & Quiz Based Learning System.

KEY OBJECTIVES	Self Learning	Create & provide self-learning study material and interactive tools to students.
	Smart-Class	Allowing teachers to use these interactive tools for effective teaching and online assignments.
	Performance Benchmarking	Capturing quantitative data to create qualitative performance bench marking of Students, Teachers as well as school.
	Remote Monitoring	Every activity by Student & Teachers will be captured online and can be remotely monitored on web.
	Infrastructure Improvement	As a side effect, schools computer labs will get in good shape. Usage of Quiz Academy will confirm the functioning of lab.
	Increased Scientific Temperament	Usage and practice on computer/tablets will drastically enhance the scientific temperament of Students, Teachers and Administrators.

Methodology & Execution Approach



Online District Dashboard for Tracking Regular Practice



Total
Schools
110

Total
Classes
110

Enrolled
Students
2879

Quizzes By
Students
17785

Quizzes By
Teachers
72974

Technology Usage – Benefit Analysis

(QuizAcademy™ - Technology Backbone for Project Utkarsh)

Benefit	Usage
QuizAcademy used As Smart Class to Practice in the Classroom	<ul style="list-style-type: none">• Interactive and playful nature of QuizAcademy.• Students are very much attracted.• Very high level of participation by students.• During the free time, students have shown high interest in doing activities in Smart-class.
QuizAcademy used for online Class Assignment By Teachers	<ul style="list-style-type: none">• Teachers can create assignment from existing databank, assign it to class and track it online for the whole calls.• It's a huge time-saver and increases effectiveness.
QuizAcademy used for online Tests/Assessments	<ul style="list-style-type: none">• Similar to Assignment, teachers can create and plan tests.• Students get detailed report get to see where they need to improve.
QuizAcademy used online for practice, assignments and Tests/Assessments	<ul style="list-style-type: none">• Online reports are available in real-time• Reports can be analyzed at individual, class, school and district level.
QuizAcademy used beyond class on Tablets, Laptops and Smart phones at Students home.	<ul style="list-style-type: none">• Students can practice without internet by playing quizzes on offline version on android phone/Tablets and Laptop/PC.• Empowers students in using it anywhere on his own.
More positive side-effects	<ul style="list-style-type: none">• School computer lab, internet, projector, generator etc. becomes fully functional as it gets tracked online.• Teachers & Students becomes computer literate out of interest.

State wide launch - 3 to 4 yrs projection

(District being the independent operating unit)

State-wide

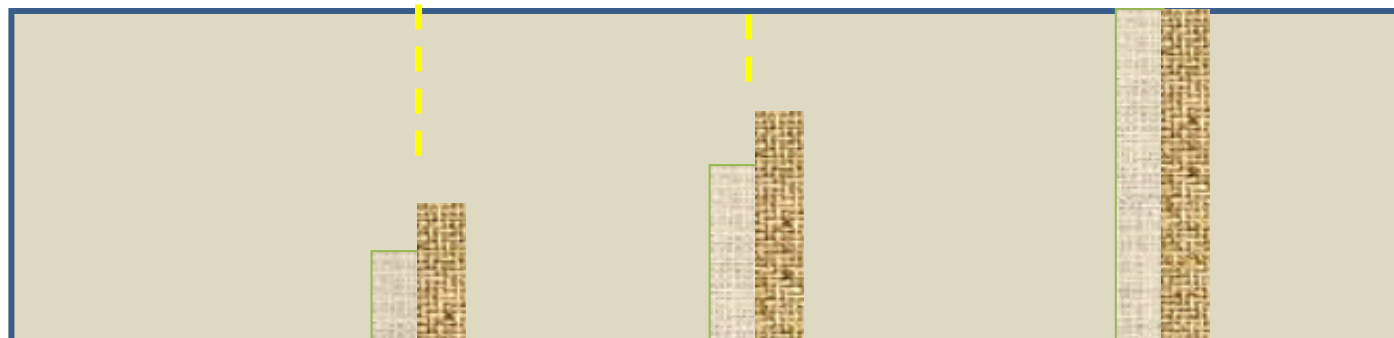
Launch (Smart Class and non-intervention)



- Smart Class count starting with 5% of district ICT schools and moves to almost 100% in 3-4 years.

Capacity Building (external means)

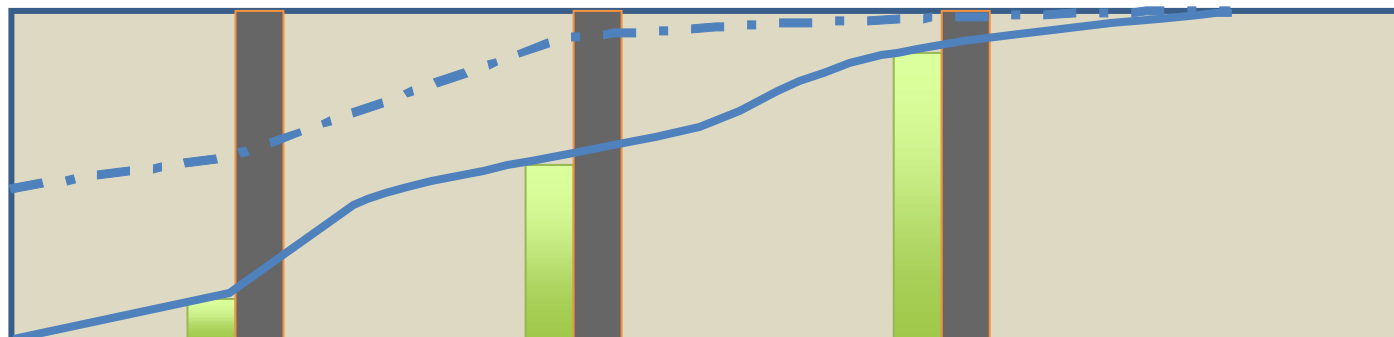
Continue Education,
B.Ed. Colleges , Teacher
Training centres, etc.



- Inclusion in formal capacity building will boost the quantity and quality of ICT leverage in schools.

Tracking & Monitoring

(Fortnightly tracking &
Monthly escalation)



- Structured monitoring and reporting will move schools higher in intervention chain.

Offline Community e-Library (e-Gyankendra/e-Mitan/e-Vidyakendra)

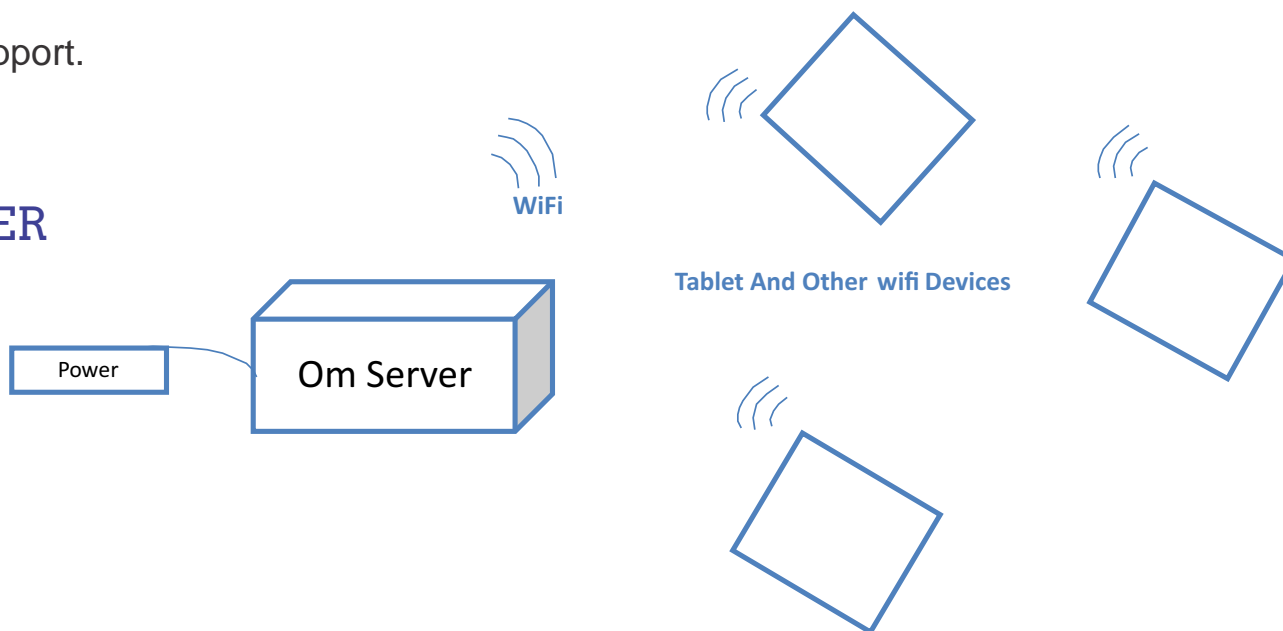
- Majority of our villages are still deprived of power of internet for learning empowerment due to limitation of internet access (availability/ speed/ cost etc.).
- (A smart knowledge Server based offline community e-Library) is an initiative to address that issue and digitally lightning the village/community without the dependency on internet.

How it will serve community

- Internet-free access to learning material from best of internet e.g.wikipedia, maps, quizacademy, ebooks, videos, simulations etc.
- Extended access to most of part of village through wifi mesh nodes.
- Collaboration and hosting of content for competitive exams.
- Availability to various Govt. schemes and forms.
- Reading room with five wifi tablets.
- Extensible to various other eGovernance support.

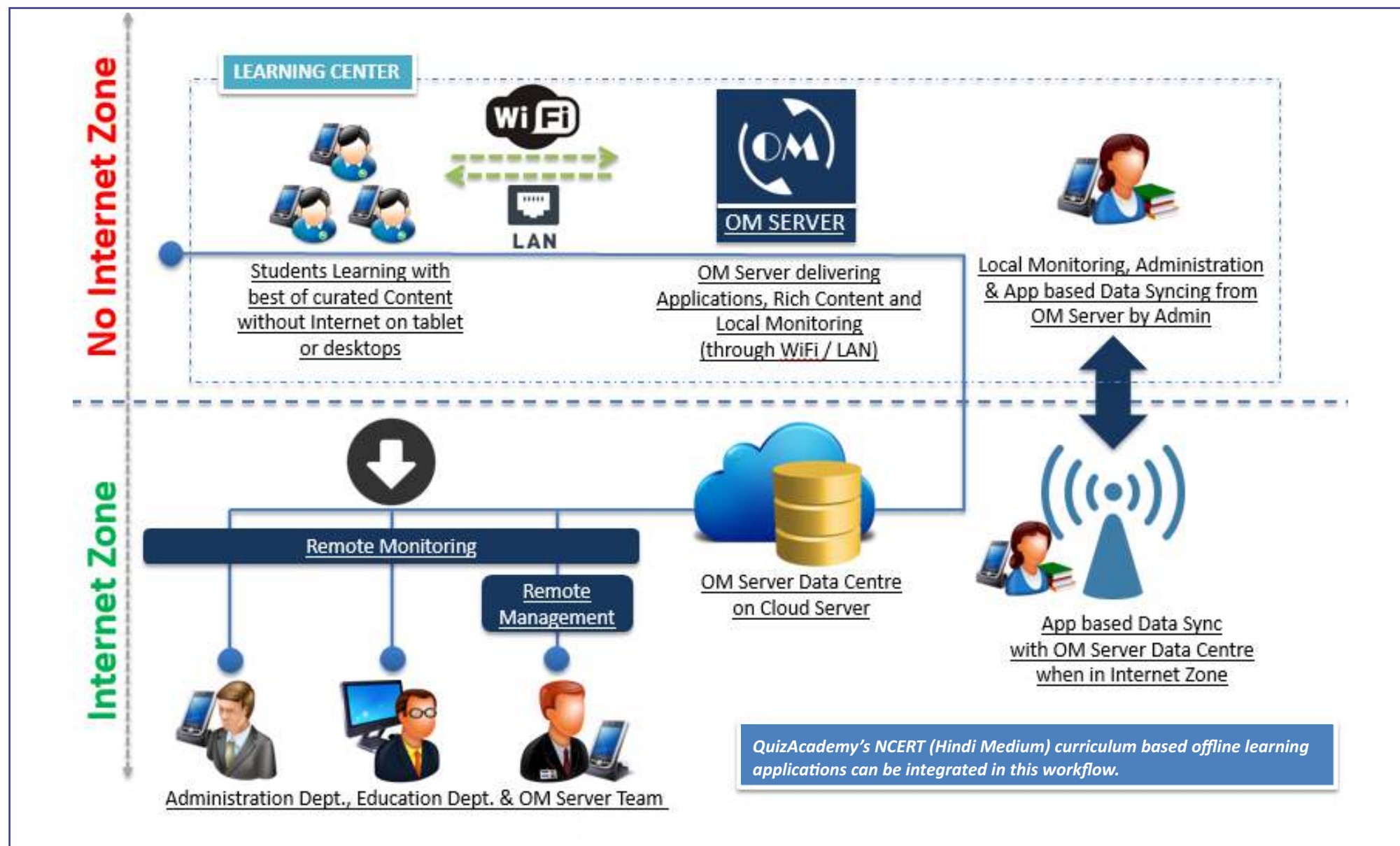
Technology Backbone – OM SERVER

- Hosting the best of the curated content offline.
- Wifi Hotspot (local as well as community)
- Hosting e-Governance content & services.
- Tablet based access to e-Library.



OM Server – Remote monitoring workflow

(Enabling learning eco-system for 'No Internet Zones')



Address:- 1-Ka-17, Housing Board, Shastri Nagar, Jaipur
<http://www.moinee.org>
<https://www.facebook.com/moineefoundation>
Email: connect@moinee.org / Contact No. 09828534060

Our Partners

TATA MOTORS



Moinee® Systems
AGILITY IN EDUCATION & ENTERPRISES



Chhabra
Supercritical Thermal
Power Project



- Exemption under sec. 80(G) granted by Com. I.T. Jaipur (क्र:आ.आ./जय-११/आ.अ.(त. एवं न्या.)/२०१४-१५/४८६)
- Moinee Foundation Bank Account No. 2139101912474 & RTGS/NEFT code CNRB0002139 with Canara Bank, Ashok Marg, Jaipur
- PAN no. of Moinee Foundation: AADTM1727B